



**AMBULANCE
SERVICES**

**Standby
Services**



WHO ARE WE

ONE SINGLE CONTACT FOR ALL TYPE OF AMBULANCE SERVICES
ACROSS INDIA ON A TECH DRIVEN PLATFORM



ABOUT US

- DIAL4242 is the biggest app based ambulance aggregator in India
- **10,000+** ambulances network made accessible with support of technology
- Only ambulance service to be recommended by **Mumbai police**
- **3 million+** corporate members from the biggest institutions in India
- First and the only operator to be signed by an **insurance company** for all their policy holders

CORE TEAM



NILESH MAHAMBRE

25+ years in IT services industry, conceptualized and brought the idea to fruition. Ex-TCS



JEETU LALWANI

16+ years of experience in digital media and marketing, serial entrepreneur, originator of idea



PANKAJ PAI KAKODE

CA + IIMA Alumni, 20+ years of exp in financial domain



ATIN VERMA

Head - Operations
20+ Years of Ops
Exp in Operations & Product Marketing



SUSHMITA MONDAL

Head - Standby Business
12+ Years of experience in business devp & Operations in Healthcare

Why Standby Ambulance?

As the name suggests, Standby Ambulance is an ambulance which is stationed in a certain location based on customer requirements

This is typically a fully equipped (ACLS) Ambulance which can provide immediate medical attention and / or transport the patient to the nearest hospital

Regulatory Requirements

- For Factories
- Manufacturing facilities

Sporting Events

- Where chances of injuries is high

Old Age Homes

- Urgent medical attention or transportation to hospitals

Corporate Office Blocks

- Regulatory requirements in case of some MNCs
- For additional precautions for employees

Large Gated Communities/ Housing Societies

- Large Population, out of city limits
- No hospitals or medical facilities nearby

Large / out of city College Campuses

- Where ambulance may take more time to reach

Standby Ambulance Durations

Short Term – this can be ½ day to 5 days deployment

Medium Term – this can be from 1 week to 2 months

Long Term – this can be from 2 months to 1 year

Process for Short Term deployment

Dial4242 Technology & Processes

Requirement Understanding



- Understand requirements
- Send proposal
- Get approval for proposal from customer

Pre Event



- Identify SPOC from both sides
- Form Whatsapp group for communication
- Share vehicle /driver details with customer
- Update customer on checklist for event day

Event Day(s)



- Inform customer about ambulance/doctor reaching venue
- Update every 1 hour on whatsapp group
- Resolve issues if any with customer SPOC
- Ensure that all required medicines stocks available

Post Event



- Check with customer if everything was ok
- Take permission from customer for ambulance to leave from venue
- Take feedback from customer (2 days post event)
- Send Invoice for the event

Process for Long Term deployment

Requirement Understanding



- Understand requirements
- Send proposal after evaluating with multiple partners for the best pricing
- Get approval for proposal from customer

Pre -Deployment



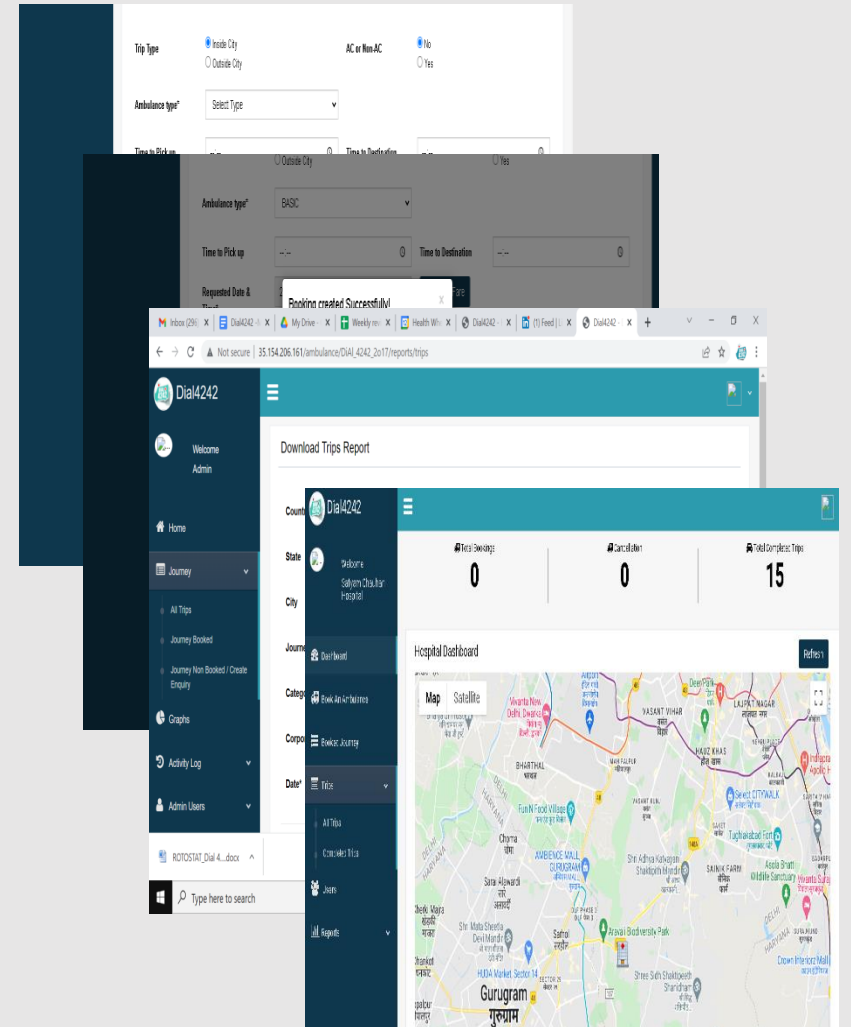
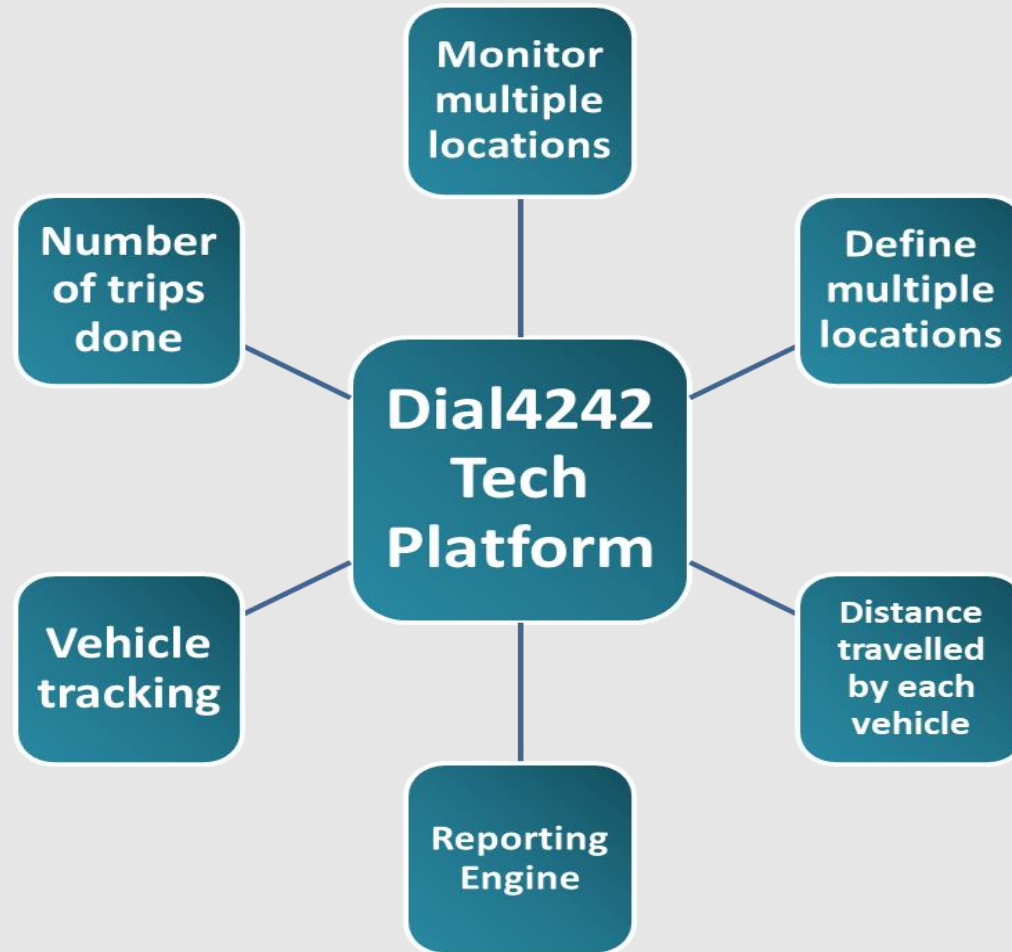
- Identify SPOC from both sides
- Sign MOU and agreement as per the contract terms.
- Form a whatsapp group with all people involved in the project.
- Share vehicle /driver details with customer along with pictures and videos.
- After a go ahead on Ambulance / staff and medical team documentation is verified and shared.
- Staff is trained as per project specific shared by client.

Post - Deployment



- Weekly / fortnightly staffs rosters is shared with client
- Staff attendance monitored and updated in whatsapp groups along with date , time and location stamp.
- Daily inspection as per checklist done to ensure ambulance and equipments are fit.
- A dedicated mobile phone available in each ambulance for emergencies.
- We follow escalation matrix to ensure prompt resolution.
- Monthly MIS shared with accurate information.

Technology Platform



Dial4242 Technology has been build specifically to cater to Ambulance domain

Some of Our Esteemed Customers



Case Study 1

Customer :

Healthcare company doing medical
(dermatology) trainings

Contract Period :

3 year contract

Project Locations :

Delhi/NCR, Mumbai, Nagpur, Bangalore,
Hyderabad, Pune, , Chennai, Guwahati,
Chandigarh, Surat, Kolkata, Kochi, Indore,
Bhopal, Amritsar, Coimbatore, Calicut

Services Provided:

Ambulances, doctors, nurses, first aid
medicines

Duration of Services :

½ day to 1 week deployments

Appreciation 1:

We have asked
For ambulances at the very last
Minute and Dial4242 has been
able to provide the last minute
requests

Appreciation 2:

Dial4242 does not complain
About anything...whatever we
Asked for... it is provided, even
For last minute changes

Case Study 2

Customer :

Wellness company providing services to corporate customer

Contract Period :

1 year contract

Project Locations :

Kosmo One, Chennai, Cessna Park, Bengaluru
Exora Bus Park, Bengaluru, One BKC, Mumbai
One International, Prabhadevi, Mumbai,
One World, Lower Parel, Mumbai

Services Provided:

6 ACLS Ambulances, 3 doctors, 12 nurses

Duration of Services :

1 year deployment at each location

Appreciation 1:

After initial hiccup, processes
Are working fine
Management involvement at
Every stage, quick resolution
To issues

Appreciation 2:

Dial4242 technology
Implementation has helped
Track ambulances in real time
Thus helping manage
Ambulances in a better
manner

Customer Testimonials

#SOS_Saviours
@SOSsaviours

Little Sanvi is now healing well. Thanks to our amazing [#changemaker @sandhyafernez](#) for arranging the bed at 3.30 am in [#Wadia](#), [@dial4242](#) for the prompt & discounted 🚑 support & [@rohit_4464](#) for assisting through the night! [#SOSsaviours](#) [#SuccessStories](#) [#sosmumbai](#) [#OneFamily](#) 🙏

Tejal Vaity @tejal_vaity · Sep 13
6 year old , covid positive.... Now recovering ... thank you everyone who help me for this giri treatment 🙏🙏🙏🙏🙏



2:00 AM · Sep 14, 2020 · Twitter for iPhone

dial4242
@dial4242

[@dial4242](#) [#ambulance](#) services objective has been always to help the needy, at any cost. And glad we do this in case of a schizophrenia patient and get an ambulance available at zero cost for the patient. Feeling grateful 🙏❤️100 [#mumbaiambulances](#) [#freeambulance](#) [#sosmumbai](#)



The screenshot shows a WhatsApp chat with a contact named 'Narendra Anika Foundation Blood Bank'. The messages are as follows:

- 11:04 am: yes it Nair hospital
- 11:08 am: Narendra Anika Foundation Blood Bank Schizophrenia patient ko shift karna hai family condition is not so good... Possible hoga From vile parle to nair hospital Is she violent
- 11:09 am: No
- 11:14 am: His brother and ms.rita both will be there
- 12:00pm: @12:00pm
- 11:22 am: Ambulance confirmed
- 11:22 am: Tell user not to pay anything
- 10:22 am: family condition is not so good...Possible hoga From vile parle to nair hospital
- 10:22 am: Family condition is not financially sound
- 10:22 am: Yes
- 10:23 am: Covid or non covid
- 10:31 am: Non covid
- 10:31 am: It'd shifting
- 10:31 am: Patient is mentally ill, also infection in leg
- 10:34 am: Making someone call u

Project Mumbai #COVID19
@projectmumbai1

[#ProjectMumbai](#) completes one month of free 24 x 7 ambulance facility for [#MumbaiPolice](#). Big thank you to A.T.E. chandra Foundation, [@dial4242](#), [@MumbaiPolice](#) and DCP [@manjunathsinge](#).

[#Gratitude](#) 🙏 [#Mumbaikeliyekuchhbhikarega](#) [#BecauseWeCare](#) [#ATEchandraFoundation](#) [#MumbaifightsCovid19](#)



PROJECT MUMBAI.org
People. Purpose. Positive Change.
GRATITUDE!
@te
CHANDRA

bhumi pednekar ✓
@bhumipednekar

Dial 4242 helped patient 🙏 they have the required help twitter.com/sbadal3/status...

Tahira Kashyap Khurrana ✓ @tahira_k · 6m

Replying to [@taapsee](#)
[Name]Jeetu Ambulance Lalwani;
[Phone number]

AWARDS & ACCOLADES



WON THE 4TH EDITION OF MAHARASHTRA STARTUP WEEK AMONG 1846 APPLICATIONS, WITH A GRANT OF ₹ 15 LAKHS.



WON STARTUP OF THE YEAR TITLE AT SEASON 9 OF ET LEADERS OF A TOMORROWARD & CONCLAVE



WINNER OF 2018 AIM2FLOURISH PRIZE-A UNITED NATION INITIATIVE



AFTER 3 MONTHS OF RIGOROUS PRE- INCUBATION SHORTLISTED FOR FINAL INCLUBATION AT NSRCEL



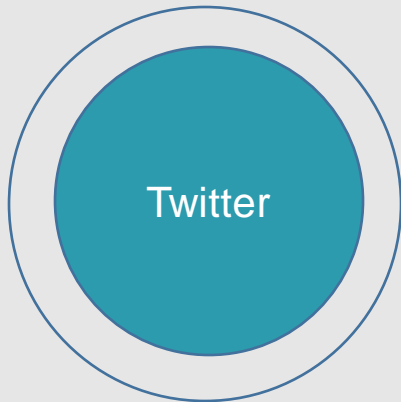
THANKYOU

Facebook



<https://www.facebook.com/dial4242>

Twitter



<https://twitter.com/dial4242>

Linkedin



<https://www.linkedin.com/company/dial4242.com/>

24x7 helpline



1800 266 4242

Website



<https://www.dial4242.com/>

For more info contact: Sushmita.mondal@Dial4242.com