



AMBULANCE SERVICES

ONE POINT CONTACT FOR ALL TYPE OF
AMBULANCE SERVICES
ACROSS INDIA ON
A TECH DRIVEN PLATFORM



ATC Solution for Hospitals



ABOUT US

- DIAL4242 IS THE BIGGEST APP BASED AMBULANCE AGGREGATOR IN INDIA
- 7000+ AMBULANCES NETWORK MADE ACCESSIBLE WITH SUPPORT OF TECHNOLOGY
- ONLY AMBULANCE SERVICE TO BE RECOMMENDED BY MUMBAI POLICE
- 30 LAC+ CORPORATE MEMBERS FROM THE BIGGEST INSTITUTIONS IN INDIA

Corporate / Society Tie-ups

*Vehicle Stationed at Corporate offices
/ Society - 24 x 7, Outstation Trips,
Events, Mock drills, / On-Site Camps,
etc.*

Basic Life Support (BLS)

*Non Emergency cases,
Patients Scheduled checkup
and appointments*



TYPES OF AMBULANCES

Advanced Life Support (ALS)

*Emergency cases, Road side accident
cases, Diagnostic visits,
Dead Body Transfer*

Wheelchair Taxi Service

*(with Hydraulic lift) For Patients
on Wheelchair.*

Air Ambulance Services

*Also support within the
Airport.*

Pet Ambulances

For Animals and Birds

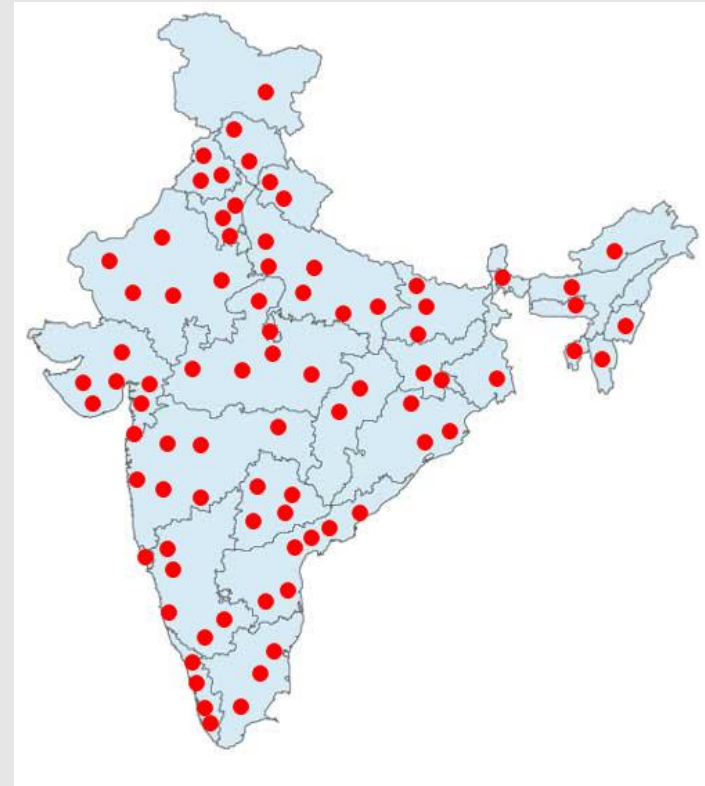
Associated Services

*Funeral Kits, Nurses on
demand, Easy Loans
Care for Elderly*

Dial4242 presence Pan India- 500+ cities

- <https://www.dial4242.com/cities>

Agartala	Agra	Ahmedabad
Aizawl	Aligarh	Allahabad
Ambala	Amravati	Amritsar
Ananad	Aurangabad	Azamgarh
Belgaum	Bengaluru	Bhagalpur
Bhavnagar	Bhopal	Bhubaneshwar
Bikaner	Bilaspur	Chandigarh
Chandigarh	Chennai	Chittoor
Coimbatore	Daman	Darjeeling
Dehradun	Delhi, New Delhi	Dhanbad
Dharamshala	Dhule	Dispur
Durgapur	Erode	Faridabad
Faridabad	Gandhidham	Gandhinagar
Gangtok	Ghaziabad	Gorakhpur
Gurgaon	Guwahati	Gwalior
Haridwar	Hubli-Dharwad	Hyderabad
Imphal	Indore	Itanagar
Jabalpur	Jaipur	Jalandhar
Jamshedpur	Jodhpur	Kanpur
Kochi	Kohima	Kolkata
Kota	Kozhicode	Leh
Lucknow	Ludhiana	Madurai
Mangalore	Meerut	Moradabad
Mumbai	Mysore	Nagpur
Nanded	Nashik	Navsari
Nellore	Noida	Panaji



Major Clients & Partners

CORPORATE CLIENTS



Entire Tata Group of companies



Gensler



SAMSUNG

HEALTHCARE PARTNERS



TRUWORTH
wellness

Our Team



NILESH MAHAMBRE
Co- Founder

25+ years in IT
services industry,
Ex-TCS

CREATOR OF IT
PLATFORM



JEETU LALWANI
Co- Founder

16+ years of
experience in
marketing, originator
of idea

BUSINESS FACE OF
DIAL4242



PANKAJ PAI KAKODE
CFO

CA + IIMA Alumni,
20+ years of exp in
financial domain

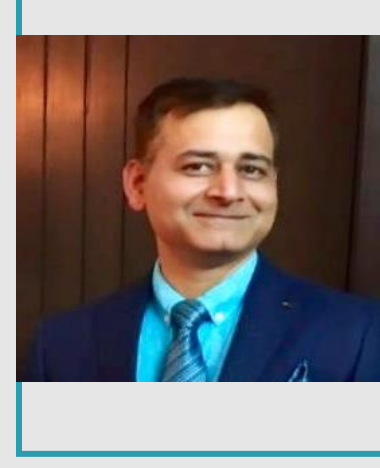
Chief Finance
Officer



Kishore Naidu
COO

Armed forces veteran,
Ex-State head of GVK
EMRI 24 years
experience

LEADING OPERATIONS &
EXPANDING IT



Vikas Ranjan
CBO

20+ Years of Exp in
Sales & BD,
Ex Founder of
Medimojo a B2B
Health tech startup

Driving Sales
Strategy across
various Verticals

Team with Right expertise & diverse experience.
Total Team size 30 including our call center team

Problem Statement



- Not every hospital / Nursing home have their own ambulance
- Ambulance is not the core business of any hospital / Nursing home
- Hospitals have difficulty in coordinating with multiple local operators for trips
- No technology support to get the enquiries and trips done, how much money was paid, pickup, destination etc.
- Hospitals don't have the mechanism to get patients from far away places
- Buying / renting an ambulance within the hospital premises is a costly business (ALS per month will cost approx. 1.80 – 2.00 Lacs INR) and it cannot cater to pickups from 25kms and above

Dial4242 Solution



ATC PLATFORM

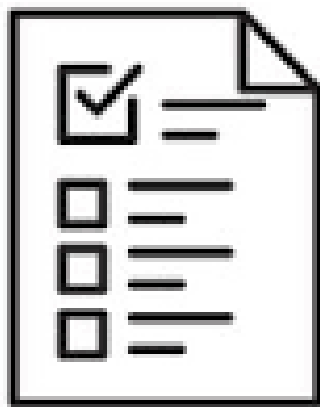
- Dial4242 has a unique solution which can take care of all the issues mentioned in the previous slide
- The Solution includes the (tech platform + ambulance network + call center) combination
- Hospital can book an ambulance from within any city / state and we will make an ambulance available to the hospital (especially for the pickups)
- Hospitals can track the vehicles on the map
- Hospitals can do triage with the paramedic in the ambulance about the patient condition thru the tech platform

Solution Components



- The key solution components are –
 - Technology components
 - Booking an ambulance through the web or mobile app interface
 - Tracking the vehicle
 - Map dashboard with vehicle locations
 - Enquiry and trip reports for the trips done
 - Analytics (how many trips, which type of vehicles, which locations on a daily, monthly, yearly data)
 - Mobile apps for booking and tracking
 - Triage information for the paramedic
 - Ambulance network component
 - 7000+ ambulances available across 500+ cities
 - All types of vehicles available
 - Call center component
 - State of the art call center
 - 24x7x365 availability
 - Highly trained resources to help with your every query

Feature List



FEATURES LIST

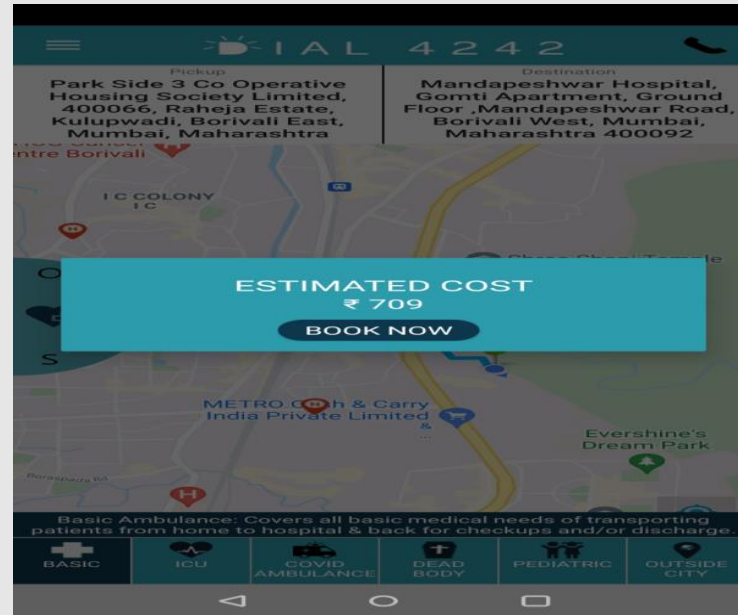
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- Define corporate and branch locations...get individual or aggregate display & reporting
- Use Hospital vehicles and/or use Dial4242 network or both... (WIP)
- Booking and tracking of the vehicles
- Booking can be done from App or from web interface
- Status update of each stage of the journey
- Send sms to the user for tracking the vehicle in a browser
- Patient triage information can be shared with the driver / paramedic
- Display of your hospital logo in the web application(WIP)
- Define your own rates structure ...(WIP)
- Reports engine
 - trips report
 - completed trips report
 - Vehicle utilization report
 - Kilometres done by vehicle
 - custom reports possible based on request

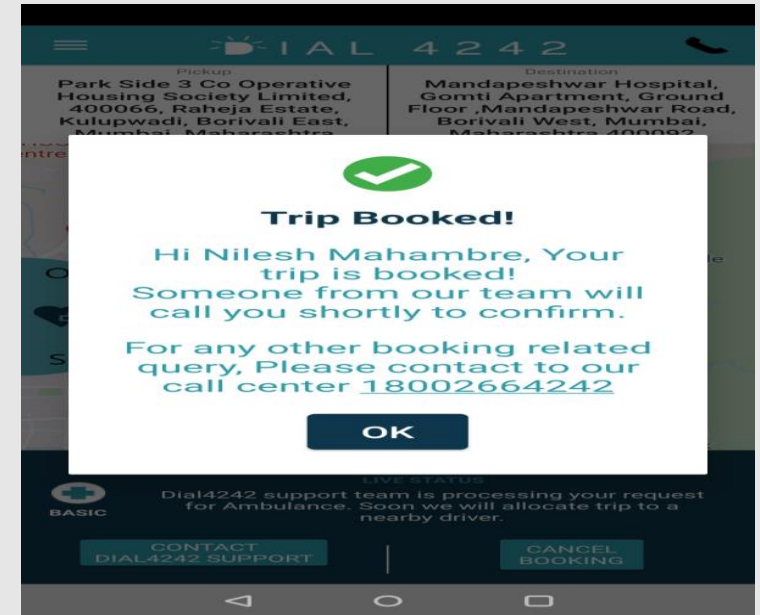
Tech Platform screenshots – App booking Platform



Select pickup, destination and type of vehicle

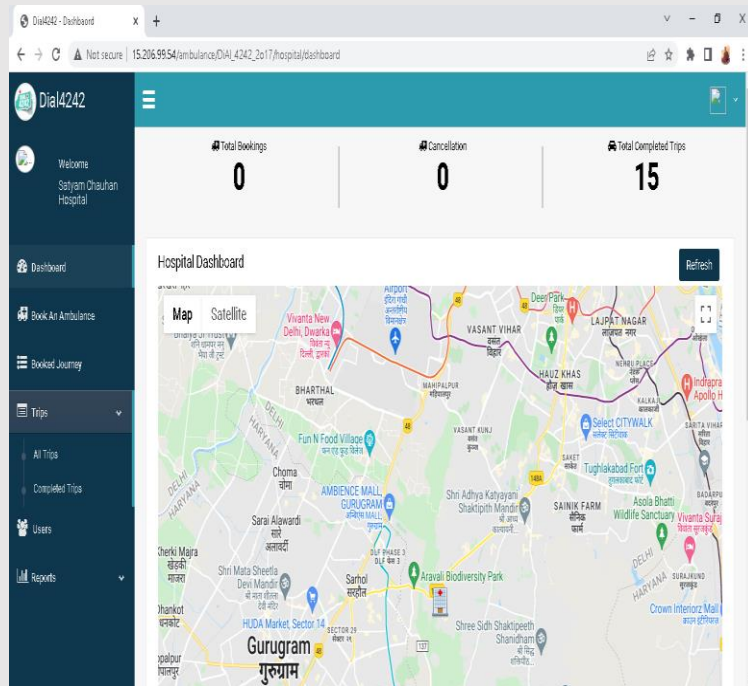


Review fare and press book

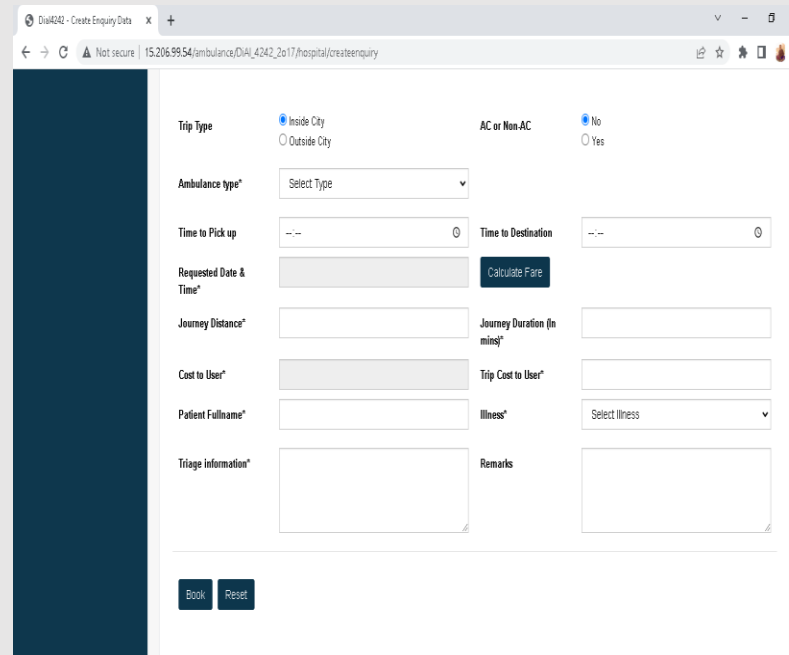


Ambulance is booked

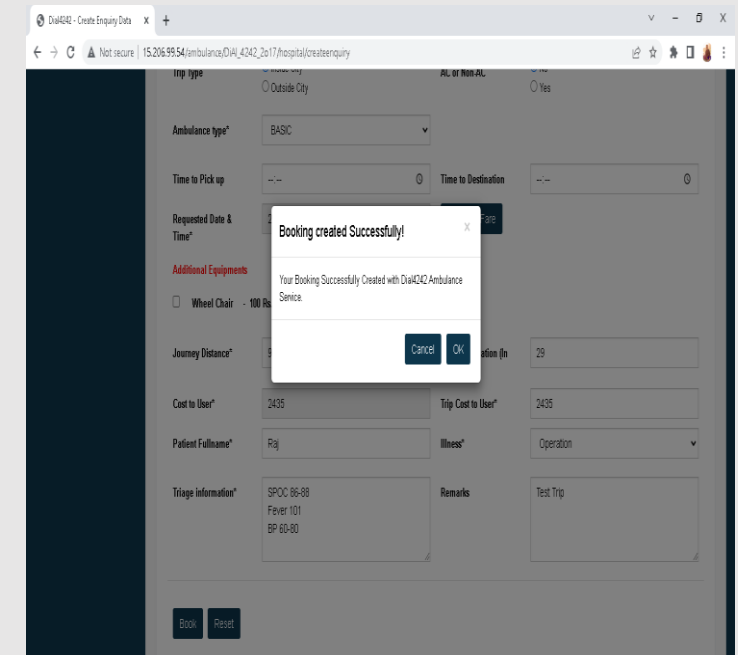
Tech Platform screenshots – Web booking Platform – Pre Booking



Home page



Book a new trip



Booking confirmation

Tech Platform screenshots – Web booking Platform – Post Booking

View Enquiry Booked Data

Select Inquiry Source

Search:

Inquiry Number	Inquiry	User	Address	Inquiry	CC User	Action			
	Source	Date	Name	Mobile	Pick-up	Destination	Status	Remark	
20220421151101	Satyam Chauhan Hospital	2022-04-21 15:07:19	Satyam Chauhan User	9990647448	G-293, PH-6 AYA NAGAR EXTN Mehrauli South Delhi India 110047	Mehrauli, New Delhi, Delhi, India	Booked	Test Trip	

Showing 1 to 1 of 1 entries

Previous 1 Next

View Booked trips / Status

View Trips

Search:

CRN	Name	Mobile	Source	Destination	Trip Type	Trip Status	Amount	Date & Time	Action
20220421151101	Satyam Chauhan User	9990647448	G-293, PH-6 AYA NAGAR EXTN Mehrauli South Delhi India 110047	Mehrauli, New Delhi, Delhi, India	Manual	Journey Confirmed	2700	2022-04-21 15:31:46	
20220419105103	Satyam Chauhan User	9990647448	293, Gali Number 6, Phase V, Aya Nagar Extension, Aya Nagar, New Delhi, Delhi 110047	Green Park Metro Station, Sri Amrindora Marg, Block A, Green Park, New Delhi, Delhi, India	Manual	Journey Started	60	2022-04-19 10:51:23	
20220419104414	Satyam Chauhan User	9990647448	293, Gali Number 6, Phase V, Aya Nagar Extension, Aya Nagar, New Delhi, Delhi 110047	PSRI Hospital, Press Enclave Marg, J Pocket, Phase II, Sheikh Sarai, New Delhi, Delhi, India	Manual	Journey Started	2000	2022-04-19 10:44:38	
20220419104138	Satyam Tuesday Test	9990647449	293, Gali Number 6, Phase V, Aya Nagar Extension, Aya Nagar, New Delhi, Delhi 110047	Pt. Madan Mohan Malaviya Hospital, Khirki Extension, Malviya Nagar, New Delhi, Delhi, India	Manual	Journey Started	1650	2022-04-19 10:42:04	

Ambulance is allocated

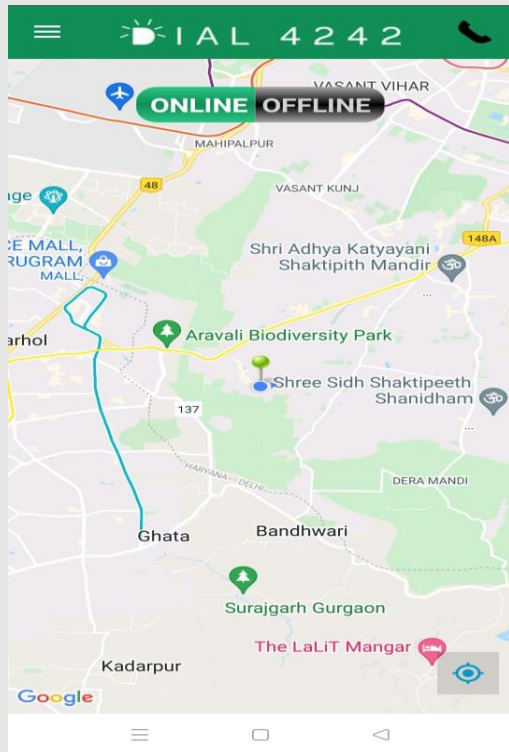
Trip Tracking - 20220421151101

Map Satellite

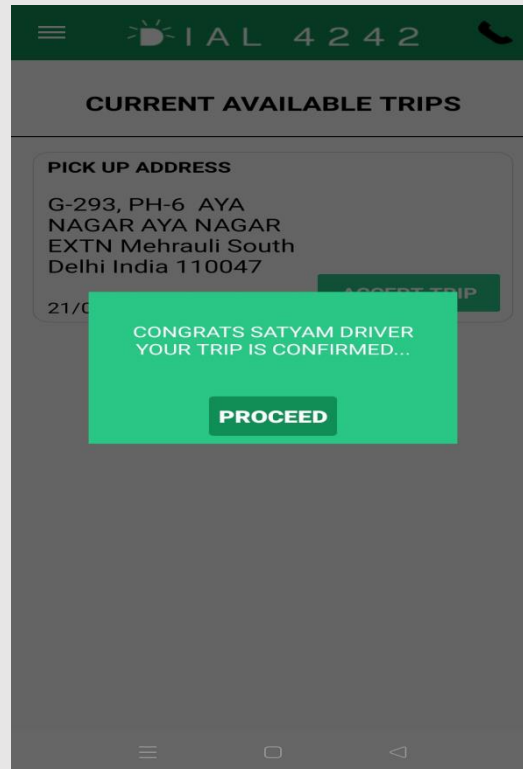
Send Link To User

Ambulance tracking/send web link

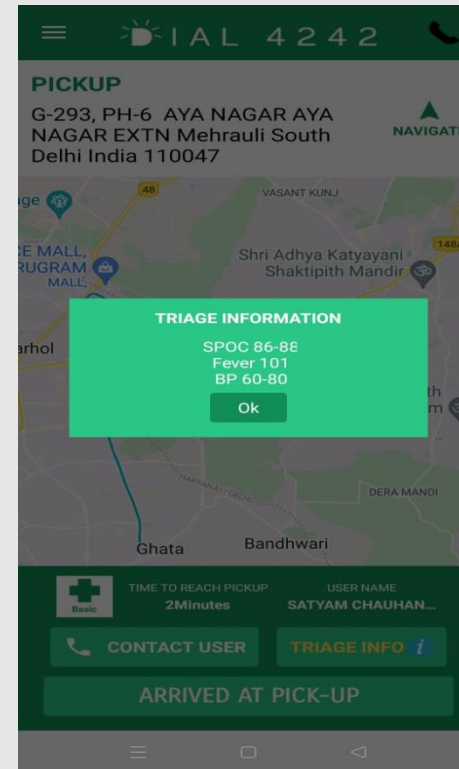
Tech Platform screenshots – Driver App



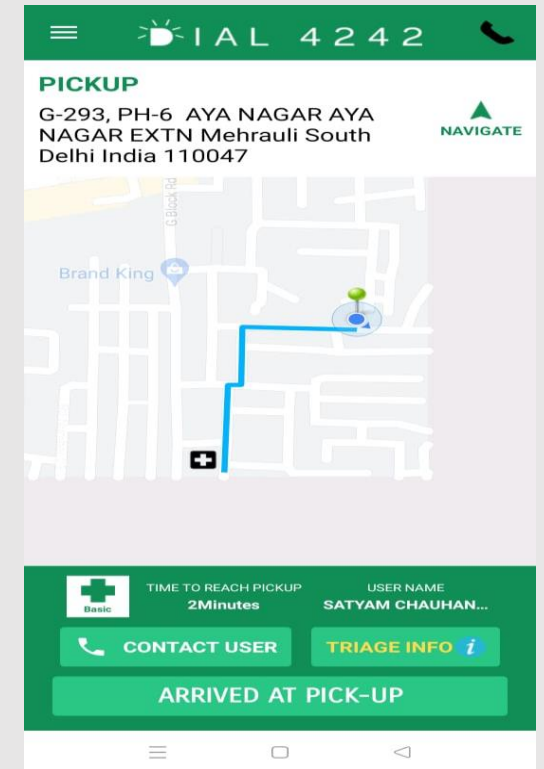
Home page



Trip allocated









Triage Information



Trip Progress / Notifications

Tech Platform screenshots – Web booking Platform – Call Center

The screenshot shows the 'View Enquiry Booked Data' page. A sidebar on the left contains navigation links: Home, Journey, All Trips, Journey Booked, Journey Non Booked / Create Enquiry, Graphs, Activity Log, Ambulance, City/Suburb, and Configurable Parameters. The main content area has a 'Select Inquiry Source' dropdown and a search bar. Below is a table with columns: Inquiry Number, Inquiry, User, Address, Inquiry, CC User, and Action. The table contains two rows of data.

Inquiry Number	Inquiry	User	Address	Inquiry	CC User	Action			
	Source	Date	Name	Mobile	Pick-up	Destination	Status	Remark	
20220421151101	Satyam Chauhan Hospital	2022-04-21 15:07:19	Satyam Chauhan User	9990647448	G-293, PH-6 AVA NAGAR	Mehrauli, New Delhi, India	Booked	Test Trip	  
20220421151101	Forte Hospital	2022-04-27 11:45:50	Sujeet Gore	980714992	H-008 Building 2, F-44, Spectrum Tower, Mindspace, Malad West,	Nansari Max Super Speciality Hospital, Swami Vivekananda Road, LIC Colony, Suresh Colony, Vile Parle West, Mumbai, Maharashtra,	Booked	Test Trip	  

Review trip details

The screenshot shows the 'Convert Trip' form. It includes fields for Inquiry Number, Inquiry Source, User Mobile Number, User Full Name, Wallet Balance Amount, Patient Full Name, User Email Id, Company / Society Name, Trip Type, and Ambulance type. There are also dropdowns for Patient Full Name (Illness/Operation) and Trip Type (Inside City/Outside City).

Convert Trip

Inquiry Number* 20220421151101

Inquiry Source* Satyam Chauhan Hospital

User Mobile Number* 9990647448

User Full Name* Satyam Chauhan User

Wallet Balance Amount 0

Patient Full Name Raj Illness Operation

User Email Id

Company / Society Name

Trip Type ☒ Inside City ☐ Outside City

Ambulance type* BASIC

Call User / Finalize trip

The screenshot shows the 'Check Drivers' modal. It displays driver information: Ambulance Owner, Driver Mobile No., Ambulance Number, and Ambulance Type. A 'Send Buzzer' button is visible, and a 'Buzzer Triggered' message is shown. Below the modal, there are sections for Payment Status, Trip Remark, Triage information, and Reason for manual trip.

Check Drivers

Ambulance Owner Rebecca Prasad 9167323107

Driver Mobile No. Satyam Diner 9990647447

Ambulance Number - 029 Send Buzzer Buzzer Triggered

Ambulance Type BASIC

Payment Status* ☒ pending ☐ completed

Trip Remark Test Trip

Triage information SPOC 86-88, Fever 101, BP 60-90

Reason for manual trip Select Reason

Back Check Drivers Convert To Manual

Allocate nearest driver

Tech Platform screenshots - Analytics

Drill down by trip type

Count of Inquiry Source	Trip Type		
Inquiry Source	In-App	Manual	Grand Total
Ambulance Agent	7		7
Ambulance Owner Mumbai	3		3
App	10	1	11
Artemis Hospital		3	3
Care Twenty Four	6		6
Chat	1	3	4
Direct Call	79	45	124
Direct Call - Google	96	61	157
Email	5	4	9
General Mills		2	2
HealthSpring	39	128	167
Johnson & Johnson	1		1
Kellogg		2	2
Project Mumbai		8	8
Quantum Health	1		1
Shell India Pvt Ltd		2	2
Sony Networks	1		1
Standby Apollo		1	1
Tata AIA -Life Insurance	1		1
Tata AirVistara	1		1
Tata Chemicals	1	2	3
Tata Communications Ltd	1	12	13
Tata Medical and Diagnostics(TataMd)		1	1
Tata Trent	2	2	4
Grand Total	253	279	532

Report Generator

Note: You can also do drilldowns by driver, pending payments etc.

Drill down by type of ambulance

Count of Inquiry Source	Ambulance Type			
Inquiry Source	BASIC	DEADBODY ICU	PEDIATRIC	Grand Total
Ambulance Agent	6		1	7
Ambulance Owner Mumbai	1		2	3
App	11			11
Artemis Hospital	1		2	3
Care Twenty Four	6			6
Chat	4			4
Direct Call	114	1	9	124
Direct Call - Google	138	9	9	157
Email	7	1	1	9
General Mills	2			2
HealthSpring	165		2	167
Johnson & Johnson	1			1
Kellogg	2			2
Project Mumbai	8			8
Quantum Health	1			1
Shell India Pvt Ltd	2			2
Sony Networks		1		1
Standby Apollo	1			1
Tata AIA -Life Insurance			1	1
Tata AirVistara	1			1
Tata Chemicals	3			3
Tata Communications Ltd	13			13
Tata Medical and Diagnostics(TataMd)	1			1
Tata Trent	4			4
Grand Total	492	12	27	532

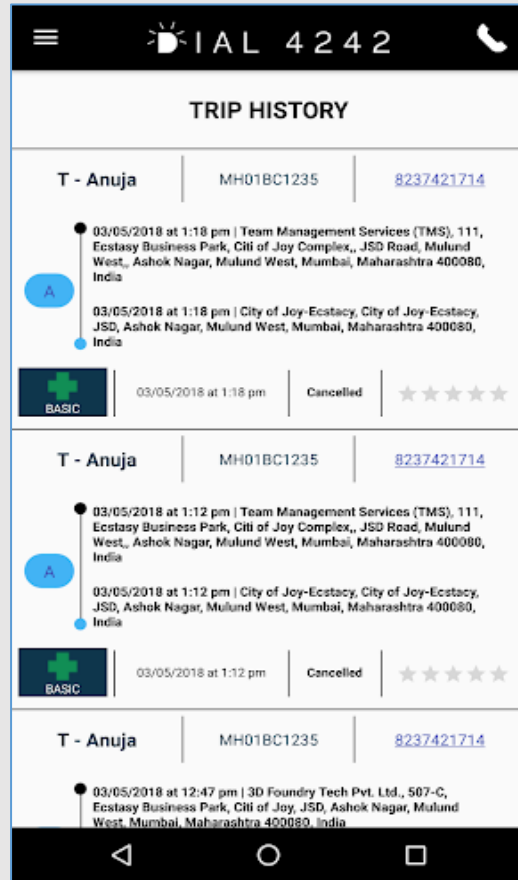
Drilldown by Payment type

Count of Inquiry Source	Payment Type			
Inquiry Source	cash	razorpay	(blank)	Grand Total
Ambulance Agent		7		7
Ambulance Owner Mumbai	2	1		3
App	6	5		11
Artemis Hospital	1	2		3
Care Twenty Four		6		6
Chat	1	3		4
Direct Call	14	108	2	124
Direct Call - Google	29	128		157
Email	1	8		9
General Mills		2		2
HealthSpring	6	150	11	167
Johnson & Johnson		1		1
Kellogg		2		2
Project Mumbai		8		8
Quantum Health		1		1
Shell India Pvt Ltd	1	1		2
Sony Networks		1		1
Standby Apollo		1		1
Tata AIA -Life Insurance		1		1
Tata AirVistara	1			1
Tata Chemicals		3		3
Tata Communications Ltd	1	12		13
Tata Medical and Diagnostics(TataMd)		1		1
Tata Trent		4		4
Grand Total	63	456	13	532

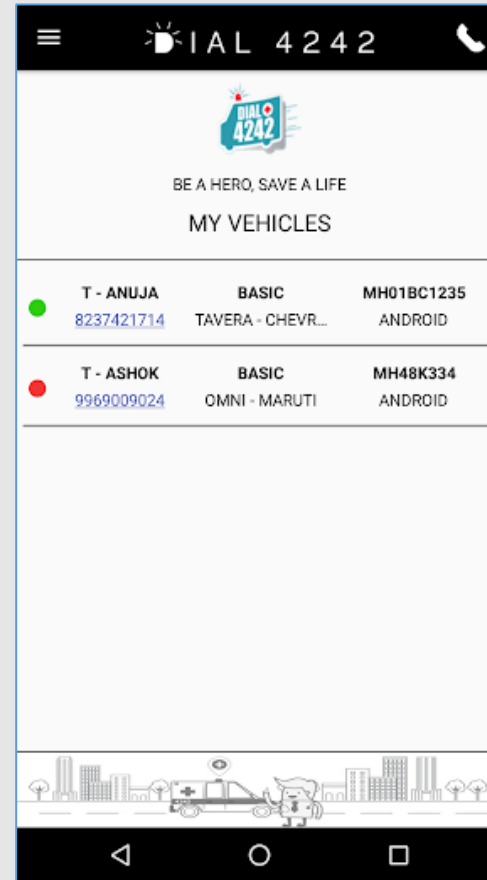
If you are a hospital and you own ambulances...



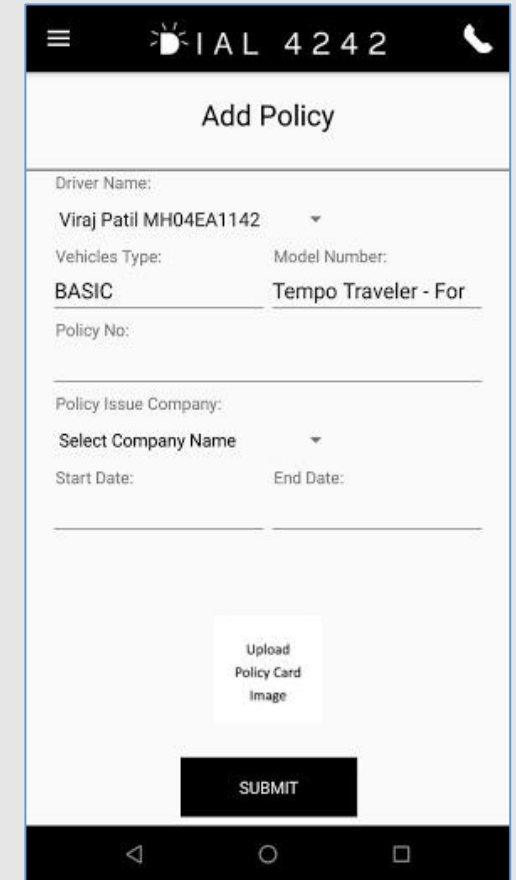
Track your vehicles



No of trips done by
Your vehicles



Manage your vehicles
Track online status



Manage vehicle insurance

Highly Secure platform



- 3 Levels of security available
 - 1) AWS security and data encryption on the cloud
 - 2) Username / password authentication
 - 3) User access to only specific modules
- This makes our system very secure

Benefits to a Hospital



- No need to buy or rent a vehicle
- 24x7x365 availability of both technology and ambulance network
- Pre agreed rates
- Vehicle availability within agreed TAT
- No Capex on technology or ambulances – everything available in Opex Model
- Easy to use interfaces for doing the work
- Training will be provided for the booking agents in the hospital

Additional Benefits to a Hospital

- Put in the hospital location in the User app
- Promote Hospital as a partner of Dial4242 to 30L+ corporate members
- Advertise in the mobile app (additional costs involved)
- Hospital branding on the ambulances (additional costs involved)
- Prevent revenue leakage ...from ambulance owners diverting patients to other hospitals
-

4 variants of the offering

- In each of the options below, you can get all the features listed in the previous slide
 - Option 1
 - Use your own vehicles
 - Option 2
 - Use your own vehicles + Dial4242 network
 - Option 3
 - Use only Dial4242 Network
 - Option 4
 - Use your existing partner

Commercial Model



- Monthly charge for technology
 - INR XXXX per month + GST
 - Prices will vary slightly based on the option chosen
- Ambulance Charges
 - Based on trip (type of ambulance, distance, special equipment)
 - Pre-agreed charges based on above
- Payment Terms
 - Technology charges to be paid at the beginning of the month
 - Discounted pricing if paid on yearly basis
 - Ambulance charges
 - If paid by the patient – then at the end of the trip
 - If paid by the hospital – then every 15 days

Hospital Savings



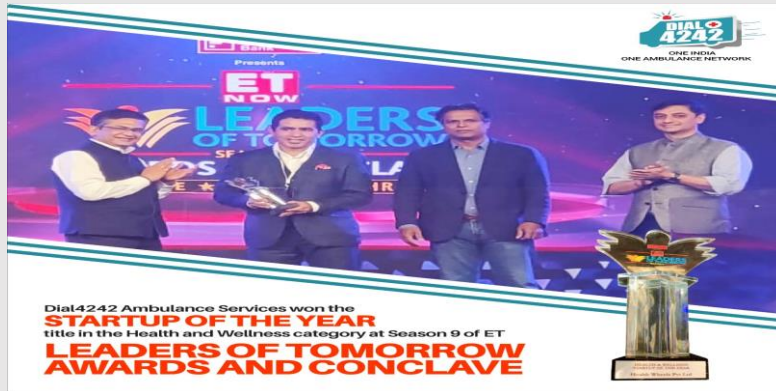
- Typically, hospitals can save on following:
 - A. Ambulance purchase and maintenance cost
 - B. Driver and Helper cost
 - C. IT system purchase cost
 - D. Reporting costs
- Overall cost savings can be in the range of 25-30% year on year
- Plus Hospitals can get more patients due to better ambulance facilities and ability to get patients from far away places

AWARDS & ACCOLADES



After 3 months of rigorous Pre- incubation
SHORTLISTED FOR FINAL INCLUBATION AT
NSRCEL

WINNER OF 2018 AIM2FLOURISH
PRIZE-
A UNITED NATION INITIATIVE



Won StartUp of the Year title at Season 9
of ET Leaders of A Tomorrow ward &
Conclave



Won the 4th edition of Maharashtra
Startup Week among 1846 applications,
with a grant of Rs. 15 lakhs.

We are here for you!

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<https://twitter.com/dial4242>

LinkedIn

<https://www.linkedin.com/company/dial4242.com/>

24x7 helpline

1800 266 4242

Website

<https://www.dial4242.com/>

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