



BE A HERO, SAVE A LIFE

"AASRA"

Assured Ambulance Service for Roadside Assistance

April 2023

Road Accidents in India



449,002 road accidents, leading to...
151,113 deaths and
451,361 injuries

Source: Ministry of Road Transport & Highways, 2019

Consider this...



- Someone jogging or cycling suddenly gets a heart attack
- A delivery agent on a bike, skids and is seriously injured
- A car owner driving home from work meets with an accident

- Who will rush them to a hospital?
- How and when will their next of kin be informed?

We all know how important the Golden Hour is in such cases

Problem Statement



- The injured remains unattended until a good Samaritan calls 100 or 108
- It takes time to identify the injured and call their next of kin or employer

But most importantly...

Precious minutes are wasted even before an ambulance is dispatched



What if...

- The jogger were wearing a **Smart Watch** that sends an alert to a command centre based on some “hard fall” characteristics; or
- The **car** involved in a crash sends an automatic alert based on the deployment of an airbag or the touch of an emergency icon; or
- A **bystander calls** a command centre number given on the uniform or bike sticker of your delivery agent who has met with an accident

The probability of saving a life would increase significantly



Why Dial4242?

- 10,000+ ambulances
- 735 cities
- Robust process
- Technology to find and dispatch nearest ambulance and track it
- Focussed on medical transportation - not a jack of all trades
- An experienced team you can count on

Saving lives since 2016

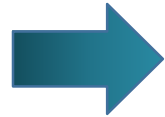
Dial4242's AASRA solution



Incident reported by devices



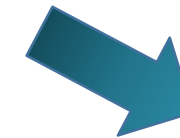
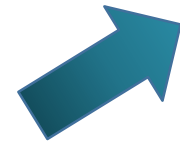
Notification



Thru API



Dial4242 Command Centre

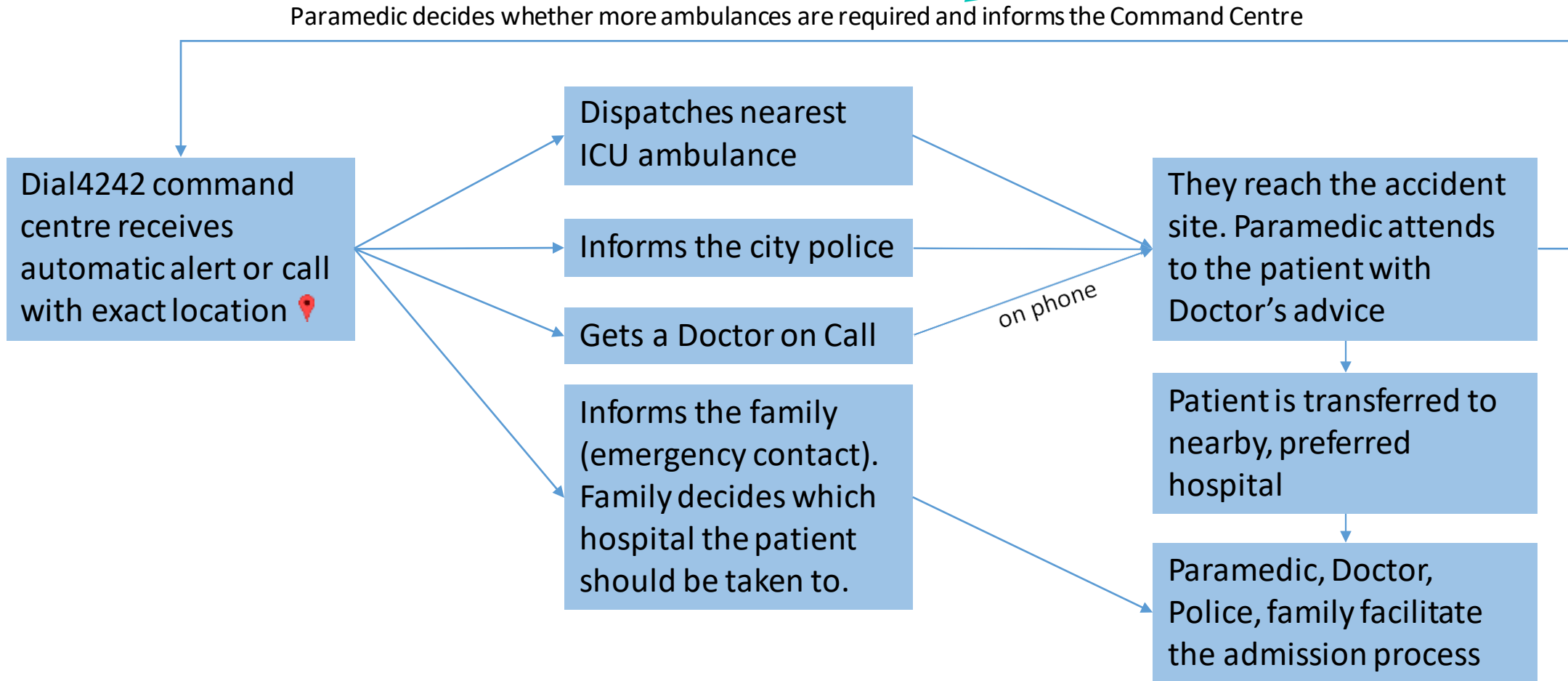


Intimation



You are Safe!

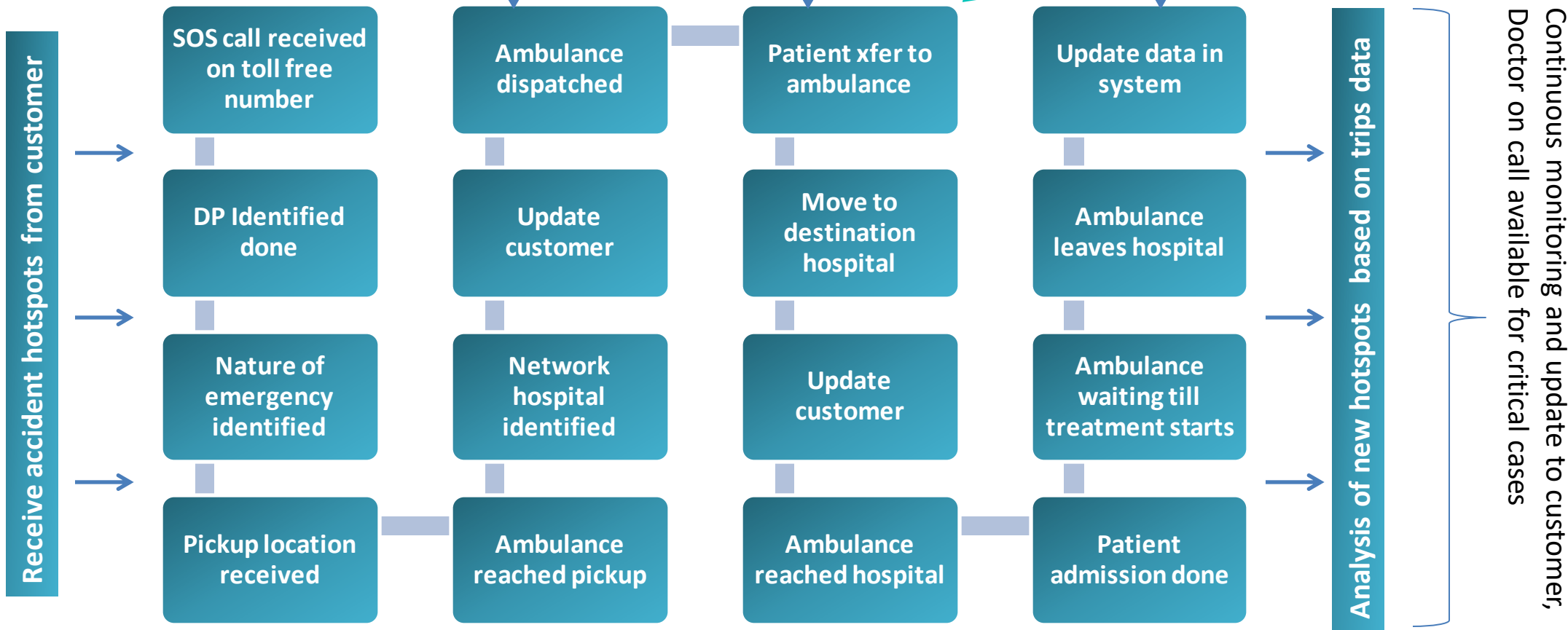
AASRA process



Process Flow for Delivery Partner Accident cases



Strengthen ambulance network in hotspot areas



Ambulance dispatched in avg 4 mins
Ambulance reaches pickup in avg 12 mins

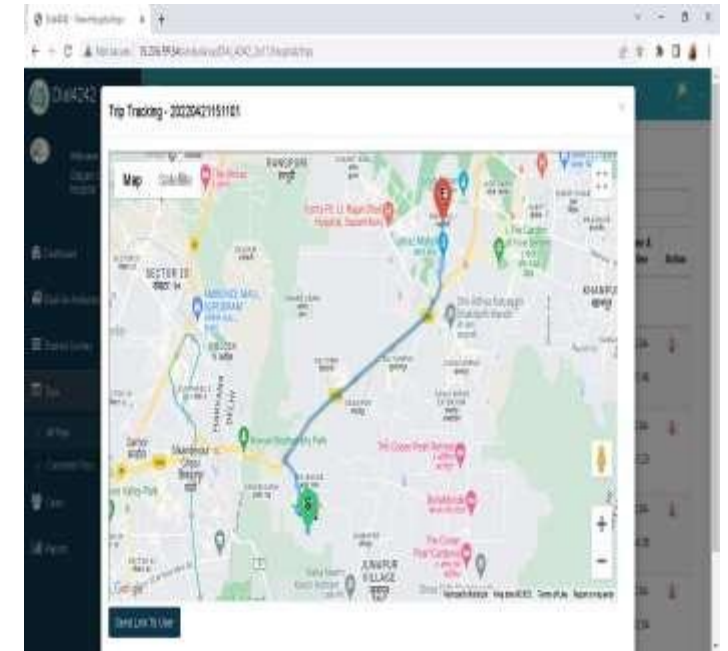
Supported by a robust tech platform

A screenshot of a web-based booking form. The form is divided into several sections: "Trip Type" with radio buttons for "Inside City" and "Outside City"; "Ambulance type" with a dropdown menu; "Time to Pick up" and "Time to Destination" with time selection fields; "Requested Date & Time" with a "CALCULATE" button; "Journey Distance" and "Journey Duration (in miles)"; "Cost to User" and "Tip Cost to User" with input fields; "Patient Follow-up" and "Other" with input fields; and "Triage Information" and "Remarks" with text areas. At the bottom, there are "Book" and "Cancel" buttons.

Book a new trip

A screenshot of a booking confirmation screen. A central modal window displays the message "Booking created Successfully!" with a sub-message "Your Booking Successfully Created with DIAL42 Ambulance Service". Below the message are "Cancel" and "OK" buttons. The background shows a form with fields for "Ambulance type", "Time to Pick up", "Time to Destination", "Requested Date & Time", "Additional Equipment", "Wheel Chair", "Assisting Vehicle", "Cost to User", "Patient Follow-up", and "Triage Information".

Booking confirmation



Ambulance tracking

Our Command Centre dispatches the nearest ICU ambulance and tracks it at every stage

Our Commitments



- Complete coordination from site of incident to hospital
- Fixed rates for ICU ambulance and Doctor on call
- Committed TAT of 15-20 minutes to reach the accident site within city limits
- Inform employer / Family about the issue and hospital location
- Overall responsibility of getting the person to the hospital safely

Commercial Construct



- A reasonable per user annual membership fee payable in advance
 - This makes our tech platform, our ambulance network, our call-centre and the Dial4242 AASRA assurance available to your users in an emergency
- Fixed, discounted charges for ambulance and doctor on call each time the service is used

Next Steps



- Discuss integration requirements
- Discuss the number of users to be covered
- Discuss and agree the commercials
- You will need to provide Name, email ID and phone number of users

Benefits



- LIVES SAVED – with access to immediate medical attention
- Public perception and user’s perception of your brand’s focus on safety is enhanced
- We will inform your SPOC each time an incident occurs, so you can reach out to the user with your messages



About Dial4242

About us



- Saving lives since 2016
- Biggest app-based ambulance aggregator in India
- 735 Cities and expanding
- 10,000+ Ambulances accessible through technology
- Only ambulance service to be recommended by Mumbai police
- Professionally managed company with experienced people from Healthcare industry

Corporate Clients



Healthcare Partners



Our Team



NILESH MAHAMBRE
Co- Founder

25+ years in IT services industry,
Ex-TCS



JEETU LALWANI
Co- Founder

16+ years of experience in marketing, originator of idea



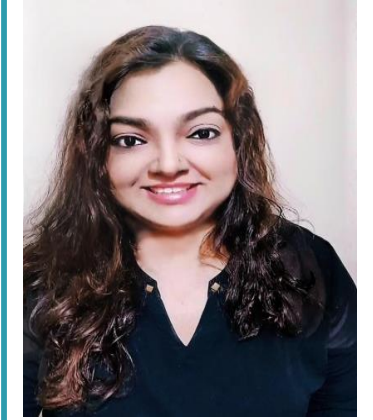
PANKAJ PAIKAKODE
CFO

CA + IIMA Alumni,
20+ years of exp in financial domain



ATIN VERMA
GM Operations

17+ years of experience in Product Marketing and Operations



SUSHMITA MONDAL

Head - Standby Business
12+ Years of experience in business devp & Operations in Healthcare

Team with Right expertise and diverse experience

Awards and Accolades



After 3 months of rigorous Pre-incubation SHORTLISTED FOR FINAL INCLUBATION AT NSRCEL

WINNER OF 2018 AIM2FLOURISH PRIZE- A UNITED NATION INITIATIVE



Won StartUp of the Year title at Season 9 of ET Leaders of A Tomorrow ward & Conclave



Won the 4th edition of Maharashtra Startup Week among 1846 applications, with a grant of Rs. 15 lakhs.

We are here for you!

Facebook

<https://www.facebook.com/dial4242>

Twitter

<https://twitter.com/dial4242>

LinkedIn

<https://www.linkedin.com/company/dial4242.com/>

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